

ABROAD PERSPECTIVE

Chinese Prefer to Study Business in China: Insead Official

Insead, a French graduate business school, and Tsinghua University, of Beijing, are planning to launch China's first jointly-offered MBA program next fall. Like many other Western-Chinese educational partnerships, the program is meant to capitalize on Chinese students' desire to learn about business at home rather than overseas, said Hellmut Schütte, dean of an Insead campus in Singapore.

"The Chinese believe very strongly that China is unique and therefore they should learn something on China in China," Dr. Schutte said. "American business schools are dominating the field with their way of business thinking, which is all very interesting but is not always applicable back in China's state-owned enterprises. But at the same time, students appreciate they need to learn about global practice."

The planned Insead-Tsinghua MBA program could cost students as much as \$100,000.

Source: "[Have Foreign MBA, Will Travel in Chinese Business](#)," *International Herald-Tribune*, February 13, 2006

OVER THE COUNTER

Allow More Independence to Private Universities, Pakistani NGO Urges

The Pakistan government needs to reduce its role in higher education to improve student enrolment, teaching, research and infrastructure, says a recent report by the Centre for Higher Education Transformation, a Pakistani NGO that is funded, according to its web site, by the U.K. Department for International Development.

However, the report also calls for more from the state—more research funding, for example. It criticizes Pakistan's Higher Education Commission for not following international standards in funding, accreditation and regulation, and it fingers poor human resource management as a key problem in Pakistan's universities.

Source: "[Three Years of Higher Education: A Reality Check: State Needs to Minimise its Role in Higher Education](#)," *The Daily Times*, February 13, 2006

THE PLAYING FIELD

Oxford Chancellor Bound for India on Recruitment Drive

In a bid to head off American competition for Indian students, the chancellor of Oxford University is planning to visit Bangalore, Mumbai and New Delhi next month.

"We have to fight very hard to keep our position in the world league table, to stay up there with Harvard, Yale, Princeton, Stanford and MIT," Lord Patten of Barnes (who has also served as governor of Hong Kong) said in a recent interview. "One of the problems in India is that we have a rather conservative, stuffy image. People don't realize the flexibility and modernity of our courses. We're falling further and further behind the United States."

Even with its post-9/11 dip in international enrollments, the U.S. share of the Indian student market has grown dramatically in recent years, and American officials are continuing to court Indian students aggressively. About 14 per cent of all international students in the U.S. are from India. The U.S. has about 80,000 Indian students—twice as many as a decade ago—whereas the U.K. has about 17,000.

Sources: "[Passage to India](#)," *Inside Higher Ed*, February 1, 2006; "[Oxford Woos Indian Students](#)," *The Times*, February 13, 2006; "[The Indians Aren't Coming](#)," *The Guardian*, February 14, 2006

Globe Tipping

Jet Lag Wearing You Down? Try Sunlight

As all too many world travelers know, there's no quick fix for the insomnia, fatigue, disorientation and umpteen other symptoms of jet lag. However, as former flight attendant Diana Fairechild notes on a web page devoted to the malady (<http://www.flyana.com/jetlag.html>), we can take measures to reduce its effects, such as drinking plenty of water during a flight. Another is getting as much exposure as possible to sunlight in our new surroundings, even if it means just sitting next to a window. This, Ms. Fairechild says, helps the body acclimatize to the new time zone in which it finds itself.