

# OVERSEAS OVERWHELMED

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## LET'S GO CANADA

### Immigration Regulations

The latest efforts by the Citizenship and Immigration Canada (CIC) to cut back on student visa fraud have been met with resistance by the Canadian Education Centre Network (CECN). Regulations that severely limit the contact an education agent can have with embassies are "short-sighted, inappropriate and damaging," according to CECN President Rodney Briggs.

The new CIC regulations, which state that agents must be members of the Canadian Society of Immigration Consultants (membership is open to Canadian citizens or permanent residents only), head in another direction from the British and Australians, who actively work with overseas education agents, promoting and cultivating large networks and umbrella groups of agents who are foreign-based and foreign nationals.

Due diligence by all stakeholders to ensure that potential students are indeed legitimate is the focus of Higher-Edge's NAFSA session, "Fighting Back Fraud: Insuring Integrity & Internationalization." Chaired by Higher-Edge COO Mel Broitman, the session will address concerns over academic fraud. What diligence can we employ to give proper weight to these issues, ensure our academic integrity is intact, and minimize the objections to international student flows?

The session will be held on Friday May 28, 2004, during the 2004 NAFSA Conference in Baltimore.

Source: "[New migrant rules hit EFL in Canada](#)," *EL Gazette*, 7 May 2004.

## GLOBE TIPPING

### Business Card Etiquette

When traveling overseas for business opportunities, it might be ideal to have your business card printed in both English and the local language. In several Asian countries, particularly China and Japan, use both of your hands to present and receive cards. Additionally, ensure you remember the name on the card by studying it for a few seconds. Placing the card directly into your pockets can be offensive to some cultures.

A good guide to various country's business practices can be found at: <http://www.crazycolour.com/os/hb03-01.shtml>

## NAFSA Conference

**Baltimore, May 24-28**

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for a chance to win a 6 month subscription  
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## ABROAD PERSPECTIVE

### Indian Students Looking Beyond The US

The international student market appears to be heating up, as destination countries report increased interest from students, while the desire to study in United States seems to be slipping. The biggest shift may happen in India, where *The Economic Times* reports that between 2002 and 2003, the number of student visas issued by Canada, the United Kingdom and Australia rose by around 20% for the first two countries, while Australia nearly doubled their numbers.

According to Vijaya Khandavilli, from the United States Educational Foundation in India, "An overall strategy linking US institutions, the Embassy consular section and EducationUSA centres in India will help capture the slipping Indian students market." As Higher-Edge has reported in past issues of *Overseas, Overwhelmed*, this strategy has best been employed by Australia, where the number of international student enrollments in higher education (which is calculated by the number of students enrolled in courses) has already surpassed 120,000 up to March 2004.

Past issues of *Overseas, Overwhelmed* that featured Australia's successful strategy include 4.11, 4.03, 3.36 and 3.30, available online at:

[www.higher-edge.com/oov-archive.htm](http://www.higher-edge.com/oov-archive.htm)

Source: "[Student Enrolments For 2004](#)," AEI-International Education Network, March 2004; "[US no more the top study destination](#)," *The Economic Times*, 26 April 2004.

## OVER THE COUNTER

### Short-term Study Abroad Options

Short-term study abroad programs are excellent opportunities for students to experience different cultures. One option that is available for universities is to incorporate a period overseas as part of a program's curriculum. This is being tried out at the University of Technology, Sydney, where students studying a Bachelor of International Studies must take a year abroad. A similar approach is being considered in the Institute of Chartered Accountants of India (ICAI), where students would be able to learn practical skills in a country of their choice.

For Canadian universities looking to expand their study abroad and international academic partnership opportunities, a presentation was delivered at the CBIE Conference in October 2003. A copy can be downloaded here: <http://www.cbie.ca/download/Conf2003/A2.pdf>

Source: "[ICAI may allow students to take practical training abroad](#)," *The Economic Times*, 9 May 2004; "[Add a year abroad, for a richer education](#)," *The Sydney Morning Herald*, 11 May 2004.

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