

# OVERSEAS OVERWHELMED

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EDGE

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## LET'S GO CANADA

### *York University to Host Conference on Internationalization of Higher Education*

York University's fourth annual conference on internationalization, slated for March 2-3, 2006, is intended to be a "nationwide discussion" of the internationalization of Canadian universities, one of its organizers says. Entitled "Internationalizing Canada's Universities: Practices, Challenges, and Opportunities", the symposium will feature speakers and panelists from coast to coast, and several from outside Canada as well. This year's conference will be on a scale larger than previous ones, says Adrian Shubert, Associate Vice-President International at York, told *Overseas*, *Overwhelmed*. It will also, he said, attempt to highlight the academic aspects of internationalization, as opposed to its business aspects. More on the conference can be found on the York University web site, at <http://www.yorku.ca/yorkint/global/conference/canada/canada.htm>

## OVER THE COUNTER

### *Oxford Chancellor Bound for India on Recruitment Drive*

In a bid to head off American competition for Indian students, the chancellor of Oxford University is planning to visit Bangalore, Mumbai and New Delhi next month. "We have to fight very hard to keep our position in the world league table, to stay up there with Harvard, Yale, Princeton, Stanford and MIT," Lord Patten of Barnes (who has also served as governor of Hong Kong) said in a recent interview.

Even with its post-9/11 dip in international enrollments, the U.S. share of the Indian student market has grown dramatically in recent years, and American officials are continuing to court Indian students aggressively.

Sources: "[Passage to India](#)," *Inside Higher Ed*, February 1, 2006; "[Oxford Woos Indian Students](#)," *The Times*, February 13, 2006; "[The Indians Aren't Coming](#)," *The Guardian*, February 14, 2006

## ABROAD PERSPECTIVE

### *Chinese Prefer to Study Business in China: Insead Official*

Insead, a French graduate business school, and Tsinghua University, of Beijing, are planning to launch China's first jointly-offered MBA program next fall. Like many other Western-Chinese educational partnerships, the program is meant to capitalize on Chinese students' desire to learn about business at home rather than overseas, said Hellmut Schütte, dean of an Insead campus in Singapore.

"The Chinese believe very strongly that China is unique and therefore they should learn something on China in China," Dr. Schutte said. "American business schools are dominating the field with their way of business thinking, which is all very interesting but is not always applicable back in China's state-owned enterprises. But at the same time, students appreciate they need to learn about global practice."

The planned Insead-Tsinghua MBA program could cost students as much as \$100,000.

Source: "[Have Foreign MBA, Will Travel in Chinese Business](#)," *International Herald-Tribune*, February 13, 2006

## GLOBE TIPPING

### *Jet Lag Wearing You Down? Try Sunlight*

As all too many world travelers know, there's no quick fix for the insomnia, fatigue, disorientation and umpteen other symptoms of jet lag. However, as former flight attendant Diana Fairechild notes on a web page devoted to the malady (<http://www.flyana.com/jetlag.html>), we can take measures to reduce its effects, such as drinking plenty of water during a flight. Another is getting as much exposure as possible to sunlight in our new surroundings, even if it means just sitting next to a window. This, Ms. Fairechild says, helps the body acclimatize to the new time zone in which it finds itself.